



WFOR-TV

CONTRACT NO. REV. 1161-55098-1

DATE PRINTED 09/28/12

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

		AND	PAGE 1
NAME AND	AGENCY (OR SERVICE) ACTING AS AGE GMMB, INC. 3050 K St NW Ste 100	OBAMA FOR AMERICA PO BOX 8102	
ADDRESS CONTACT	Washington DC 20007-5 USA	Chicago IL 60680-8102 USA PRODUCT95/101/1897 Sched C	Announcement 28 days prior notice
SALESPERSO	SUSAN INKER-PURETZ AGENCY EST. 1897	NO. PRODUCT 1300 CODE	
SALESPERSON BROADCAS	N ST SCHEDULE STARTING 10/16/12 AND I	ENDING 10/22/12 NO. WEEKS: 1	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

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ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL		
							PHOGNAMO	BDCST.	UNIT RATE	TOTAL VALUE(1)
1 LUR	01111	4	05:00A	06:00A	30s	10/16/12-10/19/12	WFOR MORNING NEWS	4	200.00	800.00
2 LUR	10000	1	05:00A	06:00A	30s	10/22/12-10/22/12	WFOR MORNING NEWS	1	200.00	200.00
3 LUR	01111	4	06:00A	07:00A	30s	10/16/12-10/19/12	CBS4 EARLY SHOW (LOCAL)	4	350.00	1400.00
4 LUR	10000	1	06:00A	07:00A	30s	10/22/12-10/22/12	CBS4 EARLY SHOW (LOCAL)	1	350.00	350.00
5 LUR	01111	4	07:00A	09:00A	30s	10/16/12-10/19/12	THE EARLY SHOW	4	200.00	800.00
6 LUR	10000	1	07:00A	09:00A	30s	10/22/12-10/22/12	THE EARLY SHOW	1	200.00	200.00
CD 7	Sa	1	07:00A	09:00A	30s	10/20/12-10/20/12	CBS SATURDAY EARLY SHOW	1	270.00	270.00
8 LUR	Su	1	08:30A	09:00A	30s	10/21/12-10/21/12	FACING SOUTH FLORIDA	1	750.00	750.00
9 LUR	01111	4	09:00A	12:00N	308	10/16/12-10/19/12	DAY ROTATION 9-12 NOON	4	250.00	1000.00
10 LUR	10000	1	09:00A	12:00N	30s	10/22/12-10/22/12	DAY ROTATION 9-12 NOON	1	250.00	250.00
11	01111	4	11:00A	12:00N	30s	10/16/12-10/19/12	PRICE IS RIGHT	4	700.00	2800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





3050 K St NW Ste 100

GMMB, INC.

AGREEMENT MADE BETWEEN

WFOR-TV

CONTRACT NO. REV. 1161-55098-1

2

Cancellation Notice

Announcement 28 days

DATE PRINTED 09/28/12

PAGE

8900 N. W. 18TH TERRACE, . MIAMI FL 33172 AND

WFOR-TV

ADVERTISER (OR AGENCY AND ADVERTISER)

OBAMA FOR AMERICA Required

PO BOX 8102

Washington DC 20007-5108 Chicago IL 60680-8102 prior notice USA

USA

CONTACT PRODUCT95/101/1897 Sched C LOCAL

SUSAN INKER-PURETZ AGENCY EST. NO. PRODUCT 1300 SALESPERSON 1897 CODE

NATIONAL SALESPERSON

6441

NAME

ADDRESS

AND

BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS:

AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906

CBS Television Stations Standard Terms and Conditions for advertising shall apply

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1
LUR										TOTAL VALUE
12	10000									
LUR	10000.	1	11:00A	12:00N	305	10/22/12-10/22/12	PRICE IS RIGHT	1	700.00	700.0
13 LUR	01111	4	11:58A	12:30P	30s	10/16/12-10/19/12	NOON NEWS	4	600.00	2400.00
14 LUR	10000	1	11:58A	12:30P	30s	10/22/12-10/22/12	NOON NEWS	1	600.00	600.00
15 LUR	T-F	6	12:28P	02:00P	30s	10/16/12-10/19/12	CBS SOAPS	6	750.00	4500.00
17 LUR	T-F	5	02:00P	03:00P	30s	10/16/12-10/19/12	THE TALK	5	750.00	3750.00
18 LUR	10000	1	02:00P	03:00P	30s	10/22/12-10/22/12	THE TALK	1	600.00	600.00
19 CD	1	1	09:00A	10:30A	30s	10/21/12-10/21/12	CBS SUNDAY MORNING	1	1620.00	1620.00
20 .UR	1	1	10:30A	11:00A	30s	10/21/12-10/21/12	FACE THE NATION	1	1500.00	1500.00
21 .UR	01111	4	03:00P	03:58P	30s	10/16/12-10/19/12	JUDGE JUDY	4	400.00	1600.00
22 UR	10000	1	03:00P	03:58P	30s	10/22/12-10/22/12	JUDGE JUDY	1	400.00	400.00
23 UR	01111	4	03:57P	05:00P	30s :	10/16/12-10/19/12	DR PHIL	4	600.00	2400.00

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			AND	PAGE 3
6441	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	178906 ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	GMMB, INC.		OBAMA FOR AMERICA	Cancellation Notice
AND	3050 K St NW Ste	100	PO BOX 8102	Required
ADDRESS	Washington USA	DC 20007-5108	Chicago IL 60680-8102 USA	Announcement 28 days prior notice
CONTACT			PRODUCT95/101/1897 Sched C	
LOCAL SALESPERSO	SUSAN INKER-PURET	Z AGENCY EST. NO. 1897	PRODUCT 1300	1
NATIONAL SALESPERSO	N			1
BROADCAS	ST SCHEDULE STARTING	10/16/12 AND ENDING 1	10/22/12 NO. WEEKS: 1	-
		TOTAL TOTAL AND LINDING	107.22712 NO. WEEKS:	1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

		SPOTS				it is not purchasing time from		TOTAL		ng man armen fa 5000 nobec a stronger a 100 N
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
24 LUR	10000	1	03:57P	05:00P	30s	10/22/12-10/22/12	DR PHIL	1	600.00	600.00
25 CD	.1111	4	05:00P	05:30P	30S	10/16/12-10/19/12		4	1350.00	5400.00
26 CD	1	1	05:00P	05:30P	30s	10/22/12-10/22/12		1	1620.00	1620.00
27 CD	.1111	4	05:30P	06:00P	30s	10/16/12-10/19/12		4	1350.00	5400.00
28 CD	1	1	05:30P	06:00P	30s	10/22/12-10/22/12		1	1620.00	1620.00
29 CD	.1111.,	4	06:00P	06:30P	30s	10/16/12-10/19/12		4	1620.00	6480.00
30 CD	1	1	06:00P	06:30P	30s	10/22/12-10/22/12		1	1800.00	1800.00
31 LUR	.1111	4	06:30P	07:00P	30s	10/16/12-10/19/12		4	1500.00	6000.00
32 LUR	1	1	06:30P	07:00P	30s	10/22/12-10/22/12		1	2500.00	2500.00
33 LUR	01111	4	06:58P	07:30P	30s	10/16/12-10/19/12	ENTERTAINMENT TONIGHT	4	800.00	3200.00

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AND PAGE 4 6441 AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME GMMB, INC. OBAMA FOR AMERICA 3050 K St NW Ste 100 Required PO BOX 8102 AND Announcement 28 days **ADDRESS** Washington DC 20007-5108 Chicago IL 60680-8102 prior notice USA USA CONTACT PRODUCT95/101/1897 Sched C LOCAL SUSAN INKER-PURETZ AGENCY EST. NO. PRODUCT 1300 SALESPERSON CODE NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 CBS Television Stations Standard Terms and Conditions for advertising shall apply.

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NO. WEEKS:

1

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ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
34 LUR	10000	1	06:58P	07:30P	30s	10/22/12-10/22/12	ENTERTAINMENT TONIGHT	1	1000.00	1000.00
35 LUR	01111	4	07:30P	08:00P	30S	10/16/12-10/19/12	THE INSIDER	4	800.00	3200,00
36 LUR	10000	1	07:30P	08:00P	30s	10/22/12-10/22/12	THE INSIDER	1	1000.00	1000.00
37 LUR	т	1	07:58P	09:00P	30s	10/16/12-10/16/12	NAVY NCIS	1	6000.00	6000.00
38 LUR	W	1	09:00P	10:00P	30s	10/17/12-10/17/12	CRIMINAL MINDS	1	4000.00	4000.00
39 LUR	Th	1	09:00P	10:00P	30s	10/18/12-10/18/12	PERSON OF INTEREST	1	6000.00	6000.00
40 LUR	F	1	10:00P	11:00P	30s	10/19/12-10/19/12	BLUE BLOODS	1	3600.00	3600.00
41 LUR	Su	1	09:00P	10:00P	30s	10/21/12-10/21/12	THE GOOD WIFE	1	5000.00	5000.00
42 LUR	T-F,Su Sa	3	11:00P 11:00P	11:35P 11:35P	30s	10/16/12-10/21/12	LATE NEWS	3	1200.00	3600.00
43 CD	01111	4	11:35P	12:37A	30s	10/16/12-10/19/12	LATE SHOW WITH DAVID	4	630.00	2520.00
44 LUR	10000	1	11:35P	12:37A	30s	10/22/12-10/22/12	LATE SHOW WITH DAVID	1	600.00	600.00
							reverse of this page and any attachments h			

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TEM	DAYS	SPOTS PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(
O-COL										
45 .UR	Sa	2	11:35P	12:35A	30s	10/20/12-10/20/12	ET WEEKEND	2	250.00	500.00
							Total Contract:	101		100530.00
					1	Oct	Billing Summary		shadayay as	_
					Qtr 4	Oct 12 100530.00	Nov Dec .00		<u>Total</u> 100530.00	
								GR	AND TOTAL 100530.00	
		П								
							OK.			